

BUSINESS BOOST

Business Boost is an intensive business improvement program which is funded by the Small Business Administration through special funding as a part of the Federal Small Business Jobs Act. It's goal is to help businesses increase revenue, grow profitability and add jobs.

Applications are required: Must be a Delaware business which has been in existence at least one year and filed a tax return for that period. Businesses will need to complete an application and explain how they feel the program will benefit their business. Financial statements or tax returns must be provided as part of the process.

How will it work: Once accepted into the program:

- The SBTDC will assess the business' state of health and identify barriers to growth.
- Next we will identify the areas of targeted assistance needed to boost the businesses sales and or profitability and develop a tactical plan to move the business ahead in those areas.
- The SBTDC will coordinate the implementation of projects and assure that all services are evaluated for quality and impact.

Potential Business Boost Projects:

Work with a manufacturing consultant to explore options to expand capacity.

A full strategic operational assessment of the business including its financials. Followed by a step by step growth plan.

Full pricing analysis including both financial and market factors.

Assessment of current and potential customer groups leading to a social media strategy to build customer loyalty and increase sales.

For More info or to apply: DSBTDC.ORG or call 302-831-0782

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